



Kids Open Hummingbird Beach Resort With Dock Jump

May 19, 2009, Sicamous, B.C. – The Hummingbird Beach Resort held its grand opening on May 16th over the long weekend as all construction and landscaping are now complete. Hummingbird launched the return to the classic cottage summer when it released its collection of lakefront town homes, cottages and cabin sites last year at on Mara Lake, B.C.

To commemorate the milestone, many of the kids from the families of the new home owners conducted a dock jump through ribbon to open the new community. The day of family-focused fun included beach games and a sand castle building contest for the kids. Families interested in joining the community at Hummingbird toured cabins and experienced the unique lakeside lifestyle.

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Kids Open Hummingbird Beach Resort with Dock Jump
Photo credit: Matt Blaeser

Over 200 people turned out for the grand opening and the high turnout of homeowners and buyers indicates the current recreational property market is favouring a return to its traditional roots: a cabin on the lake.

"It's so exciting to see our vision of a family community on Mara Lake being realized at Hummingbird Beach Resort," Steele Jordan, president of Mara Lake Estate Ltd, says. "With the resort finished we're in a great position to continue welcoming new families who can start building memories here."

This year's grand opening follows a successful sales launch last summer at Hummingbird where 31 residences were sold in one day, despite a cooling recreation property market in British Columbia.

The interest in the grand opening is not surprising, in 2008 a RE/MAX's Recreational Property report, found that the Shushwap area is gaining in popularity with property buyers due to its accessible price tag and its close proximity to Calgary, the Okanagan Valley, Vancouver, and the Fraser Valley.

The report found today's buyers, are buying primarily for recreation and enjoyment purposes, which is the vision behind Hummingbird's low density and functional design.

Hummingbird Beach Resort is a waterfront retreat that harkens back to the traditional lake homes that many parents will remember from their childhood. Without compromising comfort, Hummingbird Beach Resort combines luxury with practicality and community with privacy to create the ideal family getaway.

Hummingbird Beach Resort is located on Swansea Point, Mara Lake, about 10 minutes south of Sicamous – the Houseboat Capital of Canada.

Hummingbird Beach Resort www.hummingbirdresort.ca

Online Media Kit (backgrounder, fact sheet, list of real estate pricing, photography):
<http://dhzmedia.ca/page748.htm>

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Mara Lake Estates. Ltd

Hummingbird Beach Resort is a Mara Lake Estates Ltd. development. This private company's owners have strong roots in the Okanagan and a passion for quality real estate. Inspired by fond memories of spending summers by the lake as children, and deriving great joy from reliving the experience with their own children, has shaped the developers' vision for Hummingbird Beach Resort. Great care has been taken to preserve the natural beauty of the site, to build town homes and cabins of exceptional quality, and to transform Hummingbird Beach Resort into a valued family tradition. Local trades completed the bulk of the building as part of the developer's commitment to supporting the community.